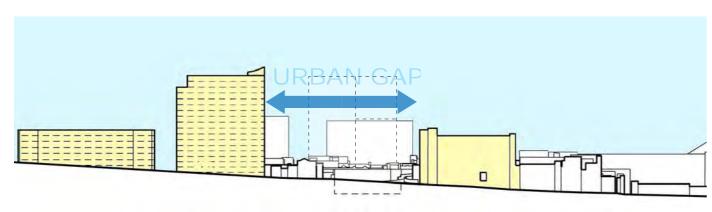
# 03. THE PROPOSED MASSING

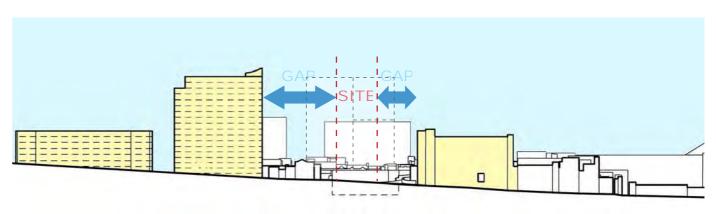
## **EXISTING CONDITION**

'Fact is that there is gap view here and you are going to block it - whether it is a ten-storey or a taller building. The proposed height might well be fine, the question is: Should it be a stand-alone building or should it mediate between its neighbours?'

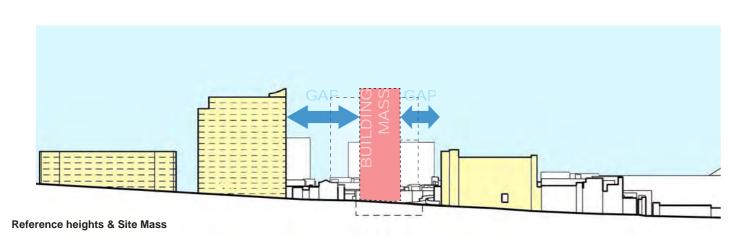
> Dieter Kleinert - DRP Chair, DRP 01 Session,11th February 2020.



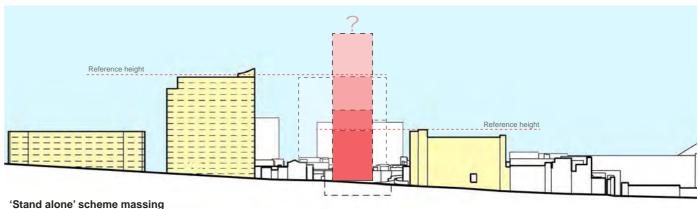




**Existing Site** 







### **EXPLORATION OF APPROPRIATE MASSING**

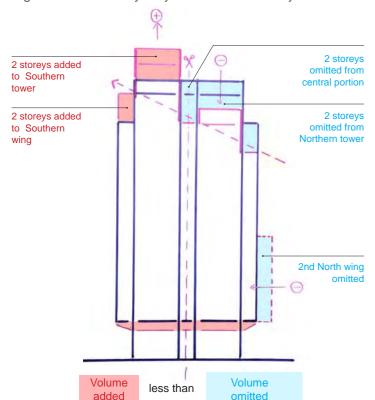
The appropriate massing for the site has been arrived at through six Planning Pre-Application Advice meetings with LB Sutton as well as two Design Review Panel sessions (see Appendix for more detail on these meetings and reviews).

#### Tall and Slender

Planning and Pre-Application Advice meetings and Design Review Panel sessions steered the proposal towards a taller but more slender massing (3) than the initial proposals (1,2) which were seen as less elegant and 'squat' in comparison. Finally, a tall volume with an asymmetrical and therefore more slender top section (4) was arrived at following a second Design Review Panel session and this was susequently favourably reviewed by LB Sutton.

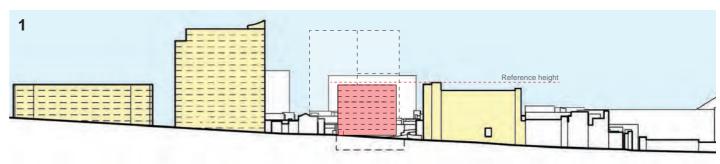
#### A Marker for the Regeneration of Throwley Way

The Design Review Panel reacted positively to the idea of establishing a new, high quality 'Landmark Building' along Throwley Way - as suggested by the *Sutton Town Centre Urban Design Framework* Report. Through its visibility from the High Street such a building could help to draw visitors not only to its public amenity offer but also to the regenerated Throwley Way and Manor Park beyond.

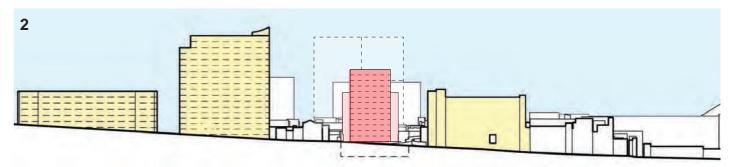


'Located in an area which has been designated as suitable for tall buildings there is an acceptance that a building of this height could be acceptable in this context.'

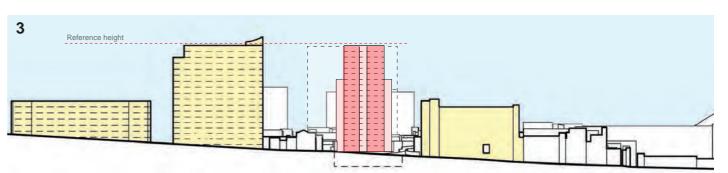
from: DRP Report, 02/04/2020.



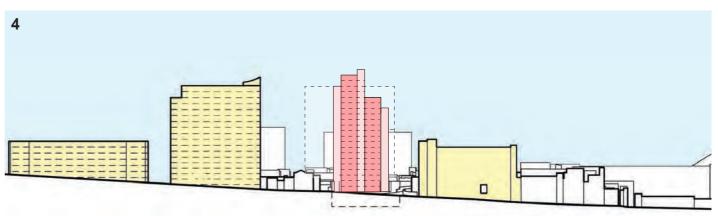
Low Rise Building (6 storeys + roof)



Low / Mid Rise Building (12 storeys + roof)



Mid / High Rise Building (18 storeys + roof)

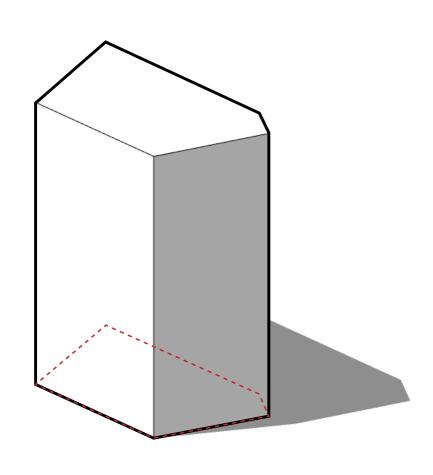


High Rise Building (20 storeys + roof)

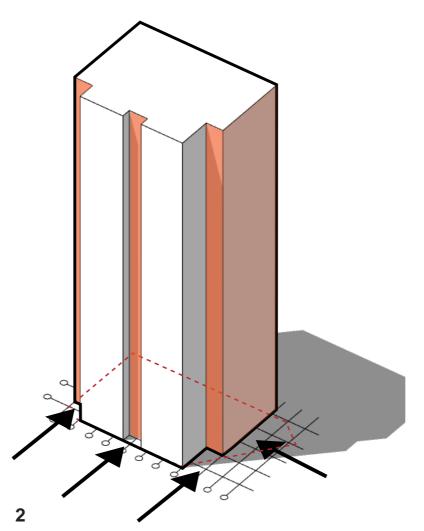
Elevation Diagram - Changes to massing following DRP 2

## MASSING DEVELOPMENT DIAGRAMS

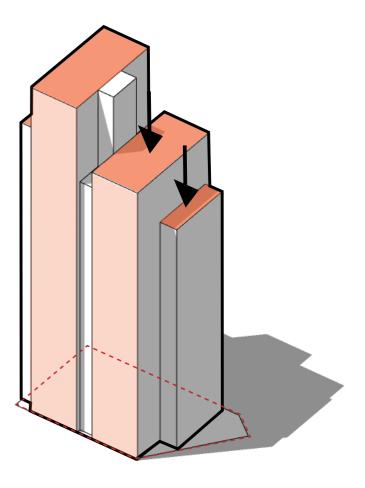
These concept diagrams illustrate how the proposed massing has been arrived at - starting with a simple extrusion of the site footprint and subsequent refinement and adjustments of the mass.



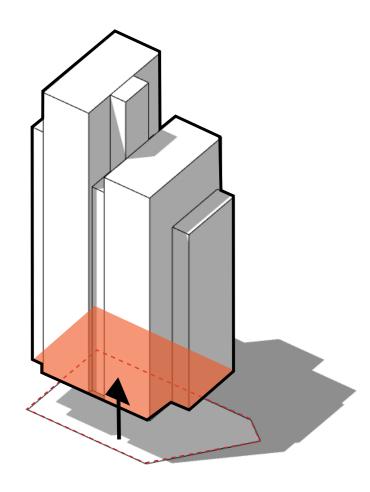
Extrusion of site footprint: Maximum mass.



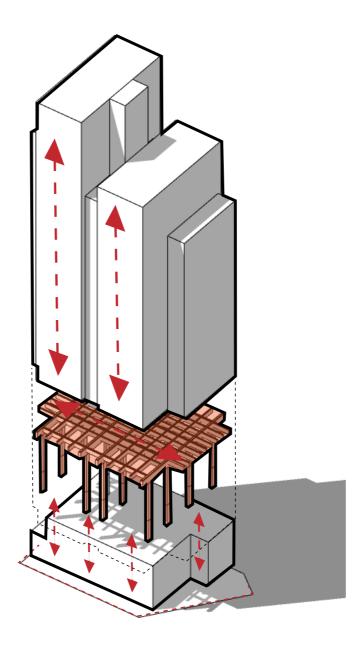
Introduction of grid subdivisions & vertical stepping: Breaking down the maximum mass.



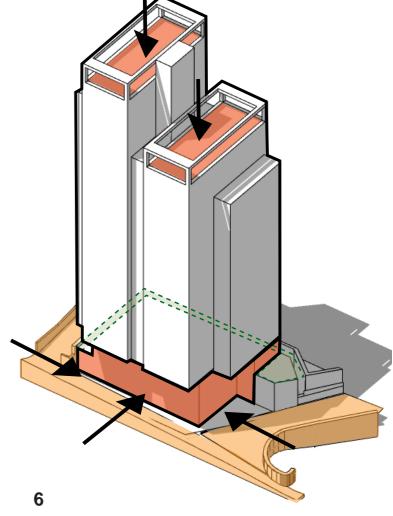
Horizontal stepping: Increasing the slenderness of the mass.



Raising mass off the ground: Providing opportunity for a base.

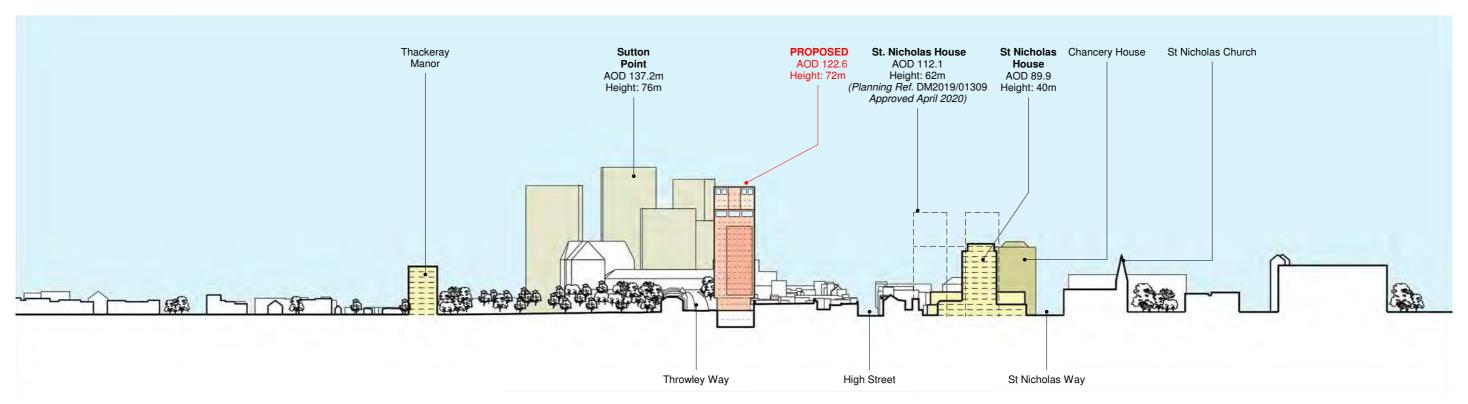


Introduction of table-like transfer structure at the base: Supporting & grounding the mass above.

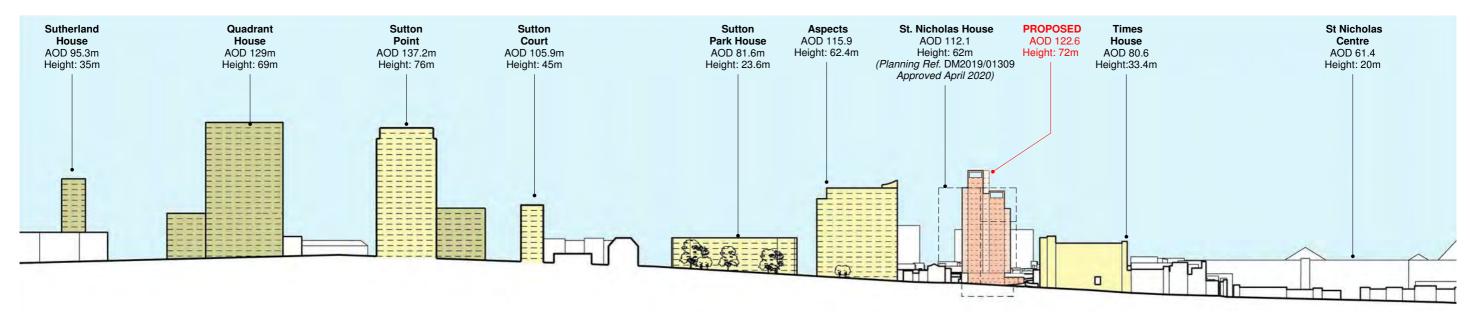


In-setting the base & pushing down the top to create a 'crown': Refining the mass.





East - West Long Context Section



North - South Long Context Section

## MASSING IN WIDER CONTEXT

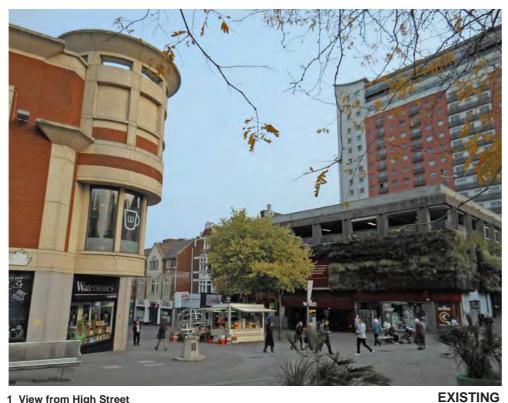
Views from Street Level

Comparative study with existing, key streetlevel views supplied by LB Sutton during Planning Pre-Application advice.

Views showing the proposed massing in existing context are taken from the same locations as the photographs supplied by LB Sutton and were generated using the highly accurate VU.CITY platform and 3D environment.

Key views from Throwley Way - looking north and south - as well as from Manor Park are covered later in this document.

Further existing/proposed comparative views from other locations can be found in the Townscape Assessment Report prepared by Lichfields.





2 View from Benhill Wood Road



**PROPOSED** 



**EXISTING** 



**PROPOSED** 

Key Map









3

Key Map 4 View from Carshalton Road

**EXISTING** 

PROPOSED







